

DCCC FINANCE MEMO

To: Chairman Steve Israel
CC: Kelly Ward
From: Missy Kurek, Stella Ross
Date: Friday, July 25, 2014
RE: Weekly Finance Update

Thursday, July 24, 2014

Date	7/24/14		
Total	In	Commits	Total
Individual	\$818,270	\$298,100	\$1,116,370
PAC	\$38,500	\$20,000	\$58,500
Members	\$260,209	\$294,658	\$554,867
Direct Mail	\$1,101,976.63	\$0	\$1,101,977
Online	\$1,798,097	\$0	\$1,798,097
NP VF	\$0	\$0	\$0
SIVF	\$0	\$0	\$0
JPMF	\$0	\$0	\$0
HSVF	\$0	\$0	\$0
Recount Fund	\$64,900	\$5,000	\$69,900
Total	\$4,081,952	\$617,758	\$4,699,710
			\$4,699,710

	July Money In	August Money In	Sept. Money In	Total
Individual	\$818,270	\$0	\$0	\$818,270
PAC	\$38,500	\$0	\$0	\$38,500
Members	\$260,209	\$0	\$0	\$260,209
Direct Mail	\$1,101,977	\$0	\$0	\$1,101,977
Online	\$1,798,097	\$0	\$0	\$1,798,097
NPVF	\$0	\$0	\$0	\$0
SIVF	\$0	\$0	\$0	\$0
JPMF	\$0	\$0	\$0	\$0
HSVF	\$0	\$0	\$0	\$0
Recount Fund	\$64,900	\$0	\$0	\$64,900
Total	\$4,081,952	\$0	\$0	\$4,081,952

	Online	DM	Members	Individual	PAC	Recount	Total
July Goal	\$3,250,000.00	\$2,950,000.00	\$1,000,000.00	\$1,000,000.00	\$125,000.00	\$0	\$8,325,000.00
July Projection	\$4,000,000.00	\$1,950,000.00	\$1,000,000.00	\$1,300,000.00	\$125,000.00	\$69,900	\$8,444,900.00
July Current	\$1,798,097.00	\$1,101,977.00	\$554,867.00	\$1,116,370.00	\$63,500.00	\$69,900	\$4,704,711.00
August	\$4,600,000.00	\$2,325,000.00	\$800,000.00	\$750,000.00	\$50,000.00	\$0	\$8,525,000.00
September	\$8,400,000.00	\$3,100,000.00	\$2,600,000.00	\$1,800,000.00	\$175,000.00	\$0	\$16,075,000.00
Q3 Total:	\$17,000,000.00	\$7,375,000.00	\$4,400,000.00	\$3,850,000.00	\$350,000.00	\$69,900.00	\$33,044,900.00

July Member Money:

July Money In	
Member	Amount
Capuano	\$35,000.00
Chu	\$7,500.00
Cummings	\$7,000.00
Eshoo	\$20,000.00
Lofgren	\$33,750.00
Schakowsky	\$13,600.00
Speier	\$7,500.00
Swalwell	\$50,000.00
Thompson, Mike	\$25,750.00
Tonko	\$39,245.00
Vargas	\$10,000.00
Velazquez	\$12,500.00
Visclosky	\$11,363.63
Total	\$273,208.63
July Pledges	
Beatty	\$5,000.00
Butterfield	\$25,000.00
Cartwright	\$100,000.00
Ellison	\$15,000.00
Engel	\$25,000.00
Himes	\$40,000.00
Lee	\$20,000.00
Nadler	\$6,818.00
Ruppersberger	\$10,417.00
Schiff	\$11,923.00
Sewell	\$10,000.00
Thompson, Mike	\$13,000.00
Yarmuth	\$12,500.00
Total	\$294,658.00
MONEY IN + PLEDGES	\$567,866.63
JULY GOAL	\$1,000,000.00
LEFT TO RAISE	\$432,133.37

Recent Events:

- **Wednesday, July 23rd – Los Altos Hills, CA – DCCC Lunch with President Obama**
 - Leader Pelosi, Rep. Eshoo, Amanda Renteria (Candidate CA-21) and Michael Eggman (Candidate CA-10) attended.
- **Thursday, July 24th – Washington, DC – YOUR Summer Kickoff with Members**
 - You, Leader Pelosi, and 15 other Members of Congress attended.

Upcoming Events:

- **Saturday July 26th – Washington, DC – DCCC Dinner hosted by the Trial Attorney Community**
 - Leader Pelosi, Whip Hoyer and Rep. Cartwright will attend.
- **Tuesday, July 29 – Washington, DC – DCCC “98 Days” Reception**
 - YOU, Leader Pelosi, and 49 other Members of Congress will attend.
- **Wednesday, July 30 – Washington, DC – DCCC**
 - YOU, Leader Pelosi, and Whip Hoyer will attend.

Additional Member Involvement in the Last Week:

- Congressman Jared Polis made calls on behalf of the DCCC.
- Whip Hoyer made calls on behalf of the DCCC.
- Whip Hoyer made dues asks on behalf of the DCCC.
- Caucus Chair Becerra made dues asks on behalf of the DCCC.
- Assistant Leader Jim Clyburn made dues asks on behalf of the DCCC.
- Congresswoman Lois Frankel made dues asks on behalf of the DCCC.
- Congressman Jim Himes made dues asks on behalf of the DCCC.
- Congressman Jim McDermott made calls on behalf of the DCCC.
- Congressman Pete Visclosky made calls on behalf of the DCCC.
- Congressman Derek Kilmer made calls on behalf of the DCCC.
- Congressman Jim Himes’ Chief of Staff made calls on behalf of the DCCC.
- Rep. Mike Thompson’s Chief of Staff made calls on behalf of the DCCC.
- Rep. Dutch Ruppersberger made calls on behalf of the DCCC.

Donor Maintenance:

- A bottle of wine was sent from you to Congresswoman Anna Eshoo thanking her for raising for the Silicon Valley event with President Obama.
- An orchid was sent on behalf of Leader Pelosi to Congresswoman Anna Eshoo thank her for raising for the Silicon Valley event with President Obama.
- An orchid was sent on behalf of Leader Pelosi to Phyllis Moldaw wishing her a happy birthday.
- An orchid was sent on behalf of Leader Pelosi to Judy & George Marcus thanking them for hosting the Silicon Valley event with President Obama.
- An orchid was sent on behalf of Leader Pelosi to wish Marcia Morris a happy birthday
- An orchid was sent on behalf of Leader Pelosi to wish Anne Hess a happy birthday