**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, July 18, 2014

**RE:** Weekly Finance Update

**Thursday, July 17, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **7/17/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $567,966 | $139,800 | $707,766 |
| **PAC**  | $11,000 | $25,000 | $36,000 |
| **Members** | $164,609 | $168,258 | $332,867 |
| **Direct Mail** | $718,368.43 | $0 | $718,368 |
| **Online** | $1,190,309 | $0 | $1,190,309 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $67,500 | $0 | $67,500 |
| **Total** | $2,719,752 | $333,058 | $3,052,810 |
|  |   |   |   |
|  |  |  | **$3,052,810** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **July Money In** | **August Money In** | **Sept.  Money In** | **Total** |
| **Individual** | $567,966 | $0 | $0 | $567,966 |
| **PAC**  | $11,000 | $0 | $0 | $11,000 |
| **Members** | $164,609 | $0 | $0 | $164,609 |
| **Direct Mail** | $718,368 | $0 | $0 | $718,368 |
| **Online** | $1,190,309 | $0 | $0 | $1,190,309 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $67,500 | $0 | $0 | $67,500 |
| **Total** | $2,719,752 | $0 | $0 | $2,719,752 |
|  |   |   |   |   |

 Online DM Members Individual PAC Recount Total

July Goal $3,250,000.00 $2,950,000.00 $1,000,000.00 $1,000,000.00 $125,000.00 $0 $8,325,000.00

July Projection $3,800,000.00 $1,950,000.00 $1,000,000.00 $1,200,000.00 $125,000.00 $67,500 $8,142,500.00

July Current $$1,190,309.00 $718,368.00 $332,867.00 $707,766.00 $36,000.00 $67,500 $3,052,810.00

August $4,600,000.00 $2,325,000.00 $800,000.00 $750,000.00 $50,000.00 $0 $8,425,000.00

September $8,400,000.00 $3,100,000.00 $2,600,000.00 $1,800,000.00 $175,000.00 $0 $14,675,000.00

Q3 Total: $16,800,000.00 $7,375,000.00 $4,400,000.00 $3,750,000.00 $350,000.00 $67,500.00 $32,742,500.00

**July Member Money:**

|  |  |
| --- | --- |
| **July Money In** |  |
| **Member** | **Amount** |
| Chu | $7,500.00 |
| Swalwell | $50,000.00 |
| Lofgren | $33,750.00 |
| Thompson, Mike | $12,750.00 |
| Tonko | $39,245.00 |
| Vargas | $10,000.00 |
| Visclosky | $11,363.63 |
| **Total** | **$164,608.63**  |
| **July Pledges** |  |
| Beatty | $5,000.00 |
| Ellison | $15,000.00 |
| Himes | $40,000.00 |
| Lee | $20,000.00 |
| Nadler | $6,818.00 |
| Ruppersberger | $10,417.00 |
| Schakowsky | $13,600.00 |
| Schiff | $11,923.00 |
| Speier | $7,500.00 |
| Thompson, Mike | $13,000.00 |
| Velazquez | $12,500.00 |
| Yarmuth | $12,500.00 |
| **Total** | **$168,258.00**  |
| **MONEY IN + PLEDGES** | **$332,866.63** |
| **JULY GOAL** | **$1,000,000.00** |
| **LEFT TO RAISE** | **$667,133.37**  |

**Recent Events:**

* **Thursday, July 17 – Washington, DC – DCCC Business Council Coffee**

Whip Hoyer, and Reps. Garamendi, Lewis, Neal, Polis and Sewell attended

**Upcoming Events:**

* **Wednesday, July 23rd – Los Altos Hills, CA – DCCC Lunch with President Obama**
	+ Leader Pelosi and Rep. Eshoo will attend.
* **Thursday, July 24th – Washington, DC – YOUR Summer Kickoff with Members**
	+ 47 Members of Congress are attending.
* **Saturday July 26th – Washington, DC – DCCC Dinner hosted by the Trial Attorney Community**
	+ Leader Pelosi & Whip Hoyer will attend.
* **Tuesday, July 29 – Washington, DC – DCCC “98 Days” Reception**
	+ YOU, Leader Pelosi, and 37 other Members of Congress will attend.
* **Wednesday, July 30 – Washington, DC – DCCC**
	+ YOU, Leader Pelosi, and Whip Hoyer will attend.

**Additional Member Involvement in the Last Week:**

* Rep. Clyburn made dues asks on behalf of the DCCC.
* Leader Pelosi made calls on behalf of the DCCC
* Congresswoman Eshoo made calls on behalf of the DCCC
* Congressman Thompson made calls on behalf of the DCCC
* Congressman Farr made calls on behalf of the DCCC
* Congressman John Larson’s Chief of Staff made calls on behalf of the DCCC.
* Congressman Jim McDermott made calls on behalf of the DCCC.

**Donor Maintenance:**

* An orchid was sent to John Frank on behalf of Leader Pelosi to wish him a happy birthday.
* An email was sent to Ambassador Suzan LeVine on behalf of Leader Pelosi to wish her a happy birthday
* An orchid was sent on behalf of Leader Pelosi to Derek Kaufman wishing her a happy birthday
* An orchid was sent on behalf of Leader Pelosi to wish Dean Ornish a happy birthday
* An orchid was sent on behalf of Leader Pelosi to wish Phyllis Moldaw a happy birthday