**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, November 14, 2014

**RE:** Weekly Finance Update

**Thursday, November 13, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **11/13/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $1,481,421 | $5,000 | $1,486,421 |
| **PAC** | $84,650 | $0 | $84,650 |
| **Members** | $3,882,169 | $225,000 | $4,107,169 |
| **Direct Mail** | $2,690,185.25 | $0 | $2,690,185 |
| **Online** | $13,238,680 | $0 | $13,238,680 |
| **NP VF** | $8,884 | $0 | $8,884 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $3,800 | $0 | $3,800 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $42,017 | $80,000 | $122,017 |
| **Total** | $21,431,806 | $310,000 | $21,741,806 |
|  |  |  |  |
|  |  |  | **$21,741,806** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **October Money In** | **November Money In** | **December Money In** | **Total** |
| **Individual** | $1,418,906 | $62,515 | $0 | $1,481,421 |
| **PAC** | $79,650 | $5,000 | $0 | $84,650 |
| **Members** | $3,758,067 | $124,102 | $0 | $3,882,169 |
| **Direct Mail** | $2,345,351 | $344,835 | $0 | $2,690,185 |
| **Online** | $10,820,051 | $2,418,628 | $0 | $13,238,680 |
| **NPVF** | $8,884 | $0 | $0 | $8,884 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $3,800 | $0 | $0 | $3,800 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $7,656 | $34,362 | $0 | $42,017 |
| **Total** | $18,442,365 | $2,989,441 | $0 | $21,431,806 |
|  |  |  |  |  |

Online DM Members Individual PAC Recount Total

October $10,820,051.19 $2,345,350.71 $3,758,067.40 $1,431,589.75 $79,649.50 $7,655.55 $21,442,364.10

November Goal $2,850,000.00 $525,000.00 $400,000.00 $500,000.00 $50,000.00 $0.00 $4,325,000.00

November Projection$2,850,000.00 $400,000.00 $400,000.00 $150,000.00 $50,000.00 $250,000.00 $4,100,000.00

November Current $2,418,628.00 $344,835.00 $349,102.00 $67,515.00 $5,000.00 $114,362.00 $3,299,442.00

December Goal $1,000,000.00 $500,000.00 $175,000.00 $300,000.00 $25,000.00 $0.00 $2,000,000.00

December Projection$1,000,000.00 $500,000.00 $175,000.00 $300,000.00 $25,000.00 $0.00 $2,000,000.00

Q4 Total: $14,670,051.19 $3,245,350.71 $4,333,067.40 $1,881,589.75 $154,649.50 $257,655.55 $27,542,364.10

**November Member Money:**

|  |  |
| --- | --- |
| **Member** | **Amount** |
| **November Money In** |  |
| DeFazio | $55,000.00 |
| Garamendi | $7,000.00 |
| Grijalva | $1,500.00 |
| Higgins | $67,600.00 |
| Himes | $25,000.00 |
| McCarthy | $3,418.84 |
| **Money In Total** | **$159,518.84** |
| **November Pledges** |  |
| Cuellar | $150,000.00 |
| Castro | $25,000.00 |
| Dingell | $25,000.00 |
| **Pledge Total** | **$200,000.00** |
| **MONEY IN + PLEDGES** | **$359,518.84** |
| **NOVEMBER GOAL** | **$350,000.00** |
| **LEFT TO RAISE** | **-$9,518.84** |

**Recent Events:**

* **Thursday, November 13th – Washington, DC – DCCC Post Election Conference Call** 
  + You attended.

**Upcoming Events:**

* **Thursday, December 4th – Washington, DC – DCCC Winter Breakfast Reception** 
  + Leader Pelosi, Chairman Israel and 16 other Members of Congress will attend

**Additional Member Involvement:**

None

**Donor Maintenance:**

* An orchid was sent on behalf of Leader Pelosi to Mary Swig wishing her a happy birthday