**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, October 10, 2014

**RE:** Weekly Finance Update

**Thursday, October 09, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **10/9/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $244,165 | $153,100 | $397,265 |
| **PAC** | $0 | $37,500 | $37,500 |
| **Members** | $259,471 | $906,864 | $1,166,335 |
| **Direct Mail** | $471,349 | $0 | $471,349 |
| **Online** | $2,026,184 | $0 | $2,026,184 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $0 | $0 | $0 |
| **Total** | $3,001,169 | $1,097,464 | $4,098,632 |
|  |  |  |  |
|  |  |  | **$4,098,632** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **October Money In** | **November Money In** | **December Money In** | **Total** |
| **Individual** | $244,165 | $0 | $0 | $244,165 |
| **PAC** | $0 | $0 | $0 | $0 |
| **Members** | $259,471 | $0 | $0 | $259,471 |
| **Direct Mail** | $471,349 | $0 | $0 | $471,349 |
| **Online** | $2,026,184 | $0 | $0 | $2,026,184 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $0 | $0 | $0 | $0 |
| **Total** | $3,001,169 | $0 | $0 | $3,001,169 |
|  |  |  |  |  |

Online DM Members Individual PAC Recount Total

October Goal $13,700,000.00 $3,075,000.00 $3,200,000.00 $2,000,000.00 $65,000.00 $0 $25,040,000.00

October Projection $10,800,000.00 $2,300,000.00 $3,000,000.00 $1,500,000.00 $65,000.00 $0 $20,665,000.00

October Current $2,026,184.00 $471,349.00 $1,166,335.00 $397,265.00 $37,500.00 $0 $4,098,633.00

November Goal $2,850,000.00 $525,000.00 $600,000.00 $500,000.00 $50,000.00 $0 $4,525,000.00

November Projection$3,200,000.00 $275,000.00 $600,000.00 $250,000.00 $50,000.00 $250,000 $4,625,000.00

December Goal $800,000.00 $500,000.00 $400,000.00 $300,000.00 $25,000.00 $0 $2,025,000.00

December Projection$850,000.00 $500,000.00 $400,000.00 $300,000.00 $25,000.00 $0 $2,075,000.00

Q4 Total: $14,850,000.00 $3,075,000.00 $4,000,000.00 $2,050,000.00 $140,000.00 $250,000.00 $27,365,000.00

**October Member Money:**

|  |  |
| --- | --- |
| **Member** | **Amount** |
| **October Money In** |  |
| Crowley | $50,000.00 |
| Deutch | $21,071.00 |
| Dodd, Chris | $2,500.00 |
| Heck | $33,500.00 |
| Richmond | $15,000.00 |
| Scott, Bobby | $52,500.00 |
| Scott, David | $9,900.00 |
| Slaughter | $50,000.00 |
| Schrader | $40,000.00 |
| **MONEY IN TOTAL** | **$274,471.00** |
| **October Pledges** |  |
| Castor | $15,000.00 |
| Chu | $7,500.00 |
| Cummings | $17,000.00 |
| DeSaulnier | $50,000.00 |
| Ellison | $59,500.00 |
| Eshoo | $25,000.00 |
| Grayson | $110,000.00 |
| Green, Al | $100,000.00 |
| Huffman | $5,000.00 |
| Kildee | $110,000.00 |
| Owens | $25,000.00 |
| Pascrell | $50,000.00 |
| Perlmutter | $37,500.00 |
| Sarbanes | $20,000.00 |
| Thompson, Bennie | $149,000.00 |
| Visclosky | $11,363.63 |
| Van Hollen | $50,000.00 |
| Waters | $50,000.00 |
| **PLEDGE TOTAL** | **$891,863.63** |
| **MONEY IN + PLEDGES** | **$1,166,334.63** |
| **GOAL** | **$3,000,000** |
| **LEFT TO RAISE** | **$1,833,665.37** |

**Recent Events:**

* **Monday, October 6th – Los Angeles, CA – DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden and special guest performer Carole King**
  + Leader Pelosi, Rep. Brownley, Rep. Roybal-Allard, Rep. Waters, Rep. Judy Chu, Rep. Linda Sanchez, Pete Aguilar (Candidate CA-31), State Senator Norma Torres (Candidate, CA-35), Dr. Sue Savary (Candidate CA-48) attended

**Upcoming Events:**

* **Tuesday, October 14th  – Washington, DC - DCCC Roundtable and Dinner with President Obama**
  + Leader Pelosi, You, and Candidate Don Beyer will attend.
* **Thursday, October 16th – Washington, DC – DCCC Lunch hosted by Squire Patton Boggs**
  + Leader Pelosi will attend.
* **Thursday, October 16th – Baltimore, MD – DCCC Dinner with Senator Elizabeth Warren** 
  + Leader Pelosi, Senator Warren, Senator Mikulski, Governor O’Malley, Sarbanes, Ruppersberger, Cummings, Edwards, and Van Hollen  will attend.
* **Monday, October 20th – San Francisco, CA – DCCC Ultimate Women’s Power Luncheon with special guest Hillary Rodham Clinton and special guest performer Carole King**
  + Leader Pelosi, Reps. Brownley, Eshoo, Lee and Matsui; Candidate Amanda Renteria (CA-21) will attend

**Additional Member Involvement in the Last Week:**

* Leader Pelosi made calls on behalf of the DCCC
* Congressman Sarbanes made calls on behalf of the DCCC
* Congressman Ruppersberger made calls on behalf of the DCCC
* Congressman Van Hollen made calls on behalf of the DCCC
* VA-08 Candidate Don Beyer made calls on behalf of the DCCC
* Congresswoman Gwen Moore’s Chief of Staff made calls on behalf of the DCCC
* MI-12 Candidate Debbie Dingell made calls on behalf of the DCCC
* Leader Pelosi made calls on behalf of the DCCC
* Congresswoman Matsui made calls on behalf of the DCCC
* Congresswoman Barbara Lee made calls on behalf of the DCCC

**Donor Maintenance:**

* An orchid was sent on Leader Pelosi’s behalf to John Ceriale to wish him a happy birthday.
* An orchid was sent on Leader Pelosi’s behalf to Charles Patrick to wish him a happy birthday.
* An orchid was sent on Leader Pelosi’s behalf to Larry Rosenthal, Holly Cook Macarro, Wilson Pipestem and Jim Wise to thank them for hosting the DCCC Tribal Program dinner on October 1, 2014.
* An orchid was sent on behalf of Leader Pelosi to Doug Goldman wishing him a happy birthday.
* An orchid was sent on behalf of Leader Pelosi to Ann & Jim Gianopulos thanking them for hosting the DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden on Monday, October 6th.
* An orchid was sent on behalf of Leader Pelosi to Carole King thanking her for being a special guest performer at the DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden on Monday, October 6th.