

DCCC FINANCE MEMO

To: Chairman Steve Israel
CC: Kelly Ward
From: Missy Kurek, Stella Ross
Date: Friday, March 14, 2014
RE: Weekly Finance Update

Thursday, March 13, 2014 SNAP

Date	3/13/14		
Total	In	Commits	Total
Individual	\$2,814,997	\$275,300	\$3,090,297
PAC	\$2,143,500	\$285,000	\$2,428,500
Members	\$1,618,839	\$477,583	\$2,096,422
Direct Mail	\$4,630,335.58	\$0	\$4,630,336
Online	\$3,957,127	\$0	\$3,957,127
NP VF	\$125,000	\$104,200	\$229,200
SIVF	\$0	\$0	\$0
JPMF	\$0	\$0	\$0
NAVF	\$0	\$0	\$0
HSVF	\$5,000	\$0	\$5,000
Recount Fund	\$500	\$0	\$500
Battleground NY	\$0	\$0	\$0
Total	\$15,295,299	\$1,142,083	\$16,437,382
			\$16,437,382

	January Money In	February Money In	March Money In	Total
Individual	\$1,254,603	\$1,124,168	\$436,226	\$2,814,997
PAC	\$1,156,000	\$812,500	\$175,000	\$2,143,500
Members	\$758,134	\$704,106	\$156,600	\$1,618,839
Direct Mail	\$2,174,002	\$2,024,923	\$431,410	\$4,630,336
Online	\$1,407,601	\$1,592,469	\$957,057	\$3,957,127
NPVF	\$0	\$125,000	\$0	\$125,000
SIVF	\$0	\$0	\$0	\$0
JPMF	\$0	\$0	\$0	\$0
NAVF	\$0	\$0	\$0	\$0
HSVF	\$0	\$5,000	\$0	\$5,000
Recount Fund	\$500	\$0	\$0	\$500
Battleground NY	\$0	\$0	\$0	\$0
Total	\$6,750,840	\$6,388,165	\$2,156,293	\$15,295,299

	Online	DM	Members	Individual	PAC	Recount	Total
January	\$1,407,601.19	\$2,174,002.46	\$758,134.00	\$1,254,603.00	\$1,156,000.00	\$500	\$6,750,840.65
February	\$1,592,469.03	\$2,024,922.68	\$704,106.00	\$1,254,168.00	\$812,500.00	\$0	\$6,388,165.71
March Goal	\$2,200,000.00	\$2,540,000.00	\$2,000,000.00	\$2,300,000.00	\$1,000,000.00	\$0	\$10,040,000.00
March Projection	\$2,200,000.00	\$2,350,000.00	\$2,000,000.00	\$2,300,000.00	\$750,000.00	\$0	\$9,600,000.00
March Current	\$957,057.00	\$431,410.00	\$634,183.00	\$815,726.00	\$460,000.00	\$0	\$3,298,376.00
Q1 Total:	\$5,200,070.22	\$6,548,925.14	\$3,462,240.00	\$4,808,771.00	\$2,718,500.00	\$500.00	\$22,739,006.36

Member	Amount
MARCH MONEY IN	
Beatty	\$5,000.00
Blumenauer	\$100,000.00
Chu	\$7,500.00
Gabbard	\$107,500.00
Holt	\$5,000.00
Jeffries	\$5,000.00
Kelly	\$5,000.00
Kelly	\$5,000.00
Kirkpatrick	\$500.00
Lee	\$15,000.00
Levin	\$100,000.00
McNerney	\$10,000.00
Owens	\$100,000.00
Schakowsky	\$13,600.00
Money In TOTAL	\$479,100.00
MARCH PLEDGES	
Beatty	\$5,000.00
Bonamici	\$27,500.00
Castro	\$20,000.00
Deutch	\$21,500.00
Himes	\$14,000.00
Kelly	\$15,000.00
Matsui	\$7,500.00
Nadler	\$6,818.00
Quigley	\$30,000.00
Ruppersberger	\$10,417.00
Schiff	\$11,923.00
Speier	\$7,500.00
Thompson, Mike	\$9,250.00
Tonko	\$9,811.00
Velazquez	\$12,500.00
Visclosky	\$11,363.63
Wasserman Schultz	\$50,000.00
Pledges TOTAL	\$270,082.63
MONEY IN + PLEDGES	\$749,182.63
GOAL	\$2,000,000.00
LEFT TO RAISE	\$1,250,817.37

Recent Events:

- **Sunday, March 9th – Los Angeles, CA – DCCC Finance Meeting with Marcy Carsey**
 - Leader Pelosi attended.
- **Tuesday, March 11th – Washington, DC – DCCC Dinner hosted by Akin Gump & AT&T PAC**
 - You, Leader Pelosi, Reps. Clyburn, Himes, Heck, Maffei, Neal, and Rahall attended.
- **Wednesday March 12th, Washington, DC-DCCC Tribal Reception**
 - Reps Lujan, Becerra, Moore, Kildee, Kilmer, Garcia, Murphy, McCollum and John Lewis (Red to Blue candidate, MT-AL) attended.
- **Wednesday March 12th, 3/12-Washington, DC DCCC-Tribal Dinner Hosted By Debbie Ho**
 - You, Leader Pelosi, Moore, Ruiz, McCollum, Murphy, Barber, and Garcia attended

Upcoming Events:

- **Saturday, March 15th – San Antonio, TX – DCCC Finance Lunch hosted by Rep. Castro**
 - Leader Pelosi and Rep. Castro will attend.
- **Saturday, March 15th – Laredo, TX – DCCC Finance Reception hosted by Rep. Cuellar**
 - Leader Pelosi and Rep. Cuellar will attend.
- **Sunday, March 16th – Houston, TX – DCCC Luncheon hosted by Rep. Cuellar and the Turkish-American Community**
 - Leader Pelosi and Rep. Cuellar, A. Green will attend
- **Monday, March 17th – Houston, TX – DCCC Finance Meeting with Michael Gamson**
 - Leader Pelosi will attend
- **Monday, March 17th – Houston, TX – DCCC Women’s Reception hosted by Rep. Sheila Jackson Lee**
 - Leader Pelosi and Rep. Shelia Jackson Lee and A. Green will attend
- **Tuesday, March 18th – Houston, TX – DCCC Finance Meeting with Jim Postl**
 - Leader Pelosi will attend.
- **Thursday, March 20th – Miami, FL – DCCC Dinner with President Obama**

President Obama, Leader Pelosi and the Florida Delegation will attend
- **Friday, March 21st – New York, NY – DCCC Dinner Chairman’s Council Lunch**
 - You, Reps. Tierney and Jeffries will attend.
- **Friday, March 21st – Sunday, March 23rd – New York City, NY – Chairman’s New York City Issues Conference**
 - You, Leader Pelosi, Reps. Becerra, Crowley, Bera, Cuellar, DeLauro, Esty, Himes, Huffman, Jeffries, Kildee, Kirkpatrick, Kuster, Levin, Lujan, Maffei, Maloney, Neal, Pallone, Ruppertsberger, Schneider, Sewell, Tierney and Candidates Aimee Belgard (NJ-03), Sean Eldridge (NY-19), Gwen Graham (FL-02), John Lewis (MT-AL), Dominic Recchia, Jr. (NY-11), Amanda Renteria (CA-21), Kathleen Rice (NY-04), and Martha Robertson (NY-23) will attend.

- **Sunday, March 30th – New York, NY – DCCC 2014 NY Women’s Issues Conference Kickoff Dinner**
 - Leader Pelosi, Reps. Esty, DeGette, Moore will attend. And candidate Martha Robertson NY-23 will attend.
- **Monday, March 31st – New York, NY – DCCC 2014 NY Women’s Issues Conference**
 - You, Leader Pelosi, Reps. Esty, C. Maloney, Frankel, DeLauro, Lowey, Moore, DeGette, Lee, Schackowsky, and Clarke will attend. And candidates Staci Appel (IA-03), Aimee Belgard (NJ-03), Pam Byrnes (MI-7), Ann Callis (IL-13), Martha Robertson (NY-23) will attend.

Additional Member Involvement in the Last Week:

- Congresswoman Lowey made calls on behalf of the DCCC.
- Congresswoman Maloney made calls on behalf of the DCCC.
- Congressman Tonko made calls on behalf of the DCCC.
- Congresswoman Meng made calls on behalf of the DCCC.
- Congresswoman Clarke made calls on behalf of the DCCC.

Donor Maintenance:

- An orchid was sent on behalf of Leader Pelosi to Ann Getty to wish her a happy birthday.
- An orchid was sent on behalf of Leader Pelosi to Judy Marcus to wish her a happy birthday
- An orchid was sent on behalf of Leader Pelosi to Ellen Poss wishing her a happy birthday.
- An orchid was sent on behalf of Leader Pelosi to Bettylu Saltzman wishing her a happy birthday.