**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, November 22, 2013

**RE:** Weekly Finance Update

**Thursday, November 21, 2013 SNAP**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **11/21/13** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $2,402,907 | $76,600 | $2,479,507 |
| **PAC** | $76,000 | $45,000 | $121,000 |
| **Members** | $809,209 | $237,069 | $1,046,278 |
| **Direct Mail** | $3,238,176.83 | $0 | $3,238,177 |
| **Online** | $2,734,392 | $0 | $2,734,392 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $29,089 | $0 | $29,089 |
| **Battleground NY** | $0 | $0 | $0 |
| **Total** | $9,289,774 | $358,669 | $9,648,443 |
|  |  |  |  |
|  |  |  | **$9,648,443** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **October Money In** | **November Money In** | **December  Money In** | **Total** |
| **Individual** | $1,888,495 | $514,412 | $0 | $2,402,907 |
| **PAC** | $51,000 | $25,000 | $0 | $76,000 |
| **Members** | $422,596 | $386,614 | $0 | $809,209 |
| **Direct Mail** | $2,140,288 | $1,097,889 | $0 | $3,238,177 |
| **Online** | $2,432,202 | $302,189 | $0 | $2,734,392 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $6,061 | $23,028 | $0 | $29,089 |
| **Battleground NY** | $0 | $0 | $0 | $0 |
| **Total** | $6,940,643 | $2,349,131 | $0 | $9,289,774 |
|  |  |  |  |  |

Online DM Members Individual PAC Recount Total Raised

October $2,432,202.38 $2,140,295.00 $422,596.00 $1,888,495.00 $51,000.00 $6,061.00 $6,940,649.38

Nov Goal $ 1,250,000.00 $1,550,000.00 $800,000.00 $900,000.00 $100,000.00 $0.00 $4,600,000.00

Nov Projection $1,000,000.00 $1,700,000.00 $800,000.00 $1,000,000.00 $75,000.00 $22,638.00 $4,597,638.00

Nov Current $302,189.00 $1,097,889.00 $623,683.00 $591,012.00 $70,000.00 $23,028.00 $2,707,801.00

Dece Goal $1,350,000.00 $1,500,000.00 $1,750,000.00 $700,000.00 $150,000.00 $0.00 $5,450,000.00

Dec Projection $1,350,000.00 $1,500,000.00 $1,500,000.00 $500,000.00 $75,000.00 $0.00 $4,925,000.00

Q4 Total: $4,782,202.38 $5,340,295.00 $2,722,596.00 $3,388,495.00 $201,000.00 $0.00 $16,434,588.38

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **November Member Dues** | |  |  |  |
| **Money In + Pledges** |  |  | **$656,682.63** |  |
| **Goal** |  |  | **$800,000** |  |
| **LEFT TO RAISE** |  |  | **$143,317** |  |
|  |  |  |  |  |
| **Money In** |  |  | **Pledges** |  |
| Engel | $25,000.00 |  | DeLauro | $25,000.00 |
| Chu | $7,500.00 |  | Ellison | $33,000.00 |
| Blumenauer | $10,000.00 |  | Himes | $14,000.00 |
| Visclosky | $11,363.63 |  | Huffman | $20,000.00 |
| Larsen, Rick | $50,000.00 |  | Moran | $25,000.00 |
| Sherman | $10,000.00 |  | Matsui | $6,000.00 |
| Speier | $7,500.00 |  | Nadler | $6,818.00 |
| Thompson, Mike | $9,250.00 |  | Pallone | $17,000.00 |
| Cummings | $6,000.00 |  | Ruppersberger | $10,417.00 |
| Pelosi | $219,000.00 |  | Sanchez | $20,000.00 |
| Green | $5,000.00 |  | Schakowsky | $13,600.00 |
| Butterfield | $25,000.00 |  | Schiff | $11,923.00 |
| Sablan | $1,000.00 |  | Tonko | $9,811.00 |
|  |  |  | Velazquez | $12,500.00 |
|  |  |  | Wasserman Schultz | $45,000.00 |
|  |  |  |  |  |
|  | **$386,613.63** |  |  | **$270,069.00** |

**Recent Events:**

* **Tuesday, November 19th – Washington, DC – DCCC Finance Dinner Hosted by Whip Hoyer**
  + Reps. Hoyer, Crowley, Himes, and Sewell.
* **Thursday, November 21th – Washington, DC – DCCC Chief of Staff Happy Hour**
  + 30 Chiefs of Staff attended
* **Friday, November 22nd – Washington, DC – DCCC PAC Political Update & Race Review**
  + Executive Director Kelly Ward presented

**Upcoming Events:**

* **Sunday, November 24th- Seattle, WA DCCC Event with President Obama at the home of Jon Shirley**
  + You, Leader Pelosi, Reps. DelBene, Kilmer and Larsen will attend
* **Monday, November 25th - Los Angeles, CA House Senate Victory Fund Reception at the home of Cookie and Earvin “Magic” Johnson, Jr.**
  + You and Leader Pelosi, Reps. Becerra, Hahn, Scott Peters, Linda Sanchez and Takano will attend
* **Monday, November 25th – Los Angeles, CA House Senate Victory Fund Reception at the home of Cheryl and Haim Saban**
  + You and Leader Pelosi, Reps. Bass, Becerra, Chu, Eshoo, Sherman and Schiff will attend.
* **Tuesday, December 3rd- Washington, DC DCCC Latino Council Reception hosted by Congressman Cuellar and Congressman Lujan**
  + You, Leader Pelosi, Reps. Cardenas, Castro, Garcia, Grijalva, and Roybal-Allard will attend.
* **Thursday, December 5th – Washington, DC – DCCC Winter Breakfast Reception**
  + Reps. Andrews, Beatty, Bera, Brown, Capps, Cardenas, Castro, Cuellar, DeGette, DelBene, Dingell, Edwards, Enyart, Fattah, Frankel, Fudge, Grijalva, Eddie Bernice Johnson, Kaptur, Kennedy, Kilmer, Kind, Kirkpatrick, Kuster, Lowenthal, McDermott, Meng, Murphy, Neal, Nolan, Scott Peters, Pocan, Rahall, Rangel, Roybal-Allard, Linda Sanchez, Schiff, Bennie Thompson, Titus, Van Hollen, Vargas, Veasey, and Watt will attend.

**Additional Member Involvement in the Last Week:**

* Whip Steny Hoyer made DCCC Member dues asks.
* Whip Hoyer made calls on behalf of the DCCC
* Congressman Crowley made DCCC Member dues asks
* Congressman Rob Andrews made DCCC Member dues asks
* Congressman John Conyers made DCCC Member dues asks
* Congresswoman Rosa DeLauro made DCCC Member dues asks
* Congresswoman Eddie Bernice Johnson made DCCC Member dues asks
* Congresswoman Nita Lowey made DCCC Member dues asks
* Congresswoman Carolyn Maloney made DCCC Member dues asks
* Congressman Henry Cuellar made calls on behalf of the DCCC
* Congressman Ben Ray Lujan made calls on behalf of the DCCC

**Donor Maintenance:**

* The DCCC sent cupcakes to Vice President Biden for his birthday.
* An orchid was sent on behalf of Nancy Pelosi to Margaret Russell to congratulate her on her appointment to the Board of the Kennedy Center.