Date: December 22, 2012

To: Democratic New Members of the 113th Congress

From: Lois Frankel, Fl 22

Re: DCCC Liaisons

Dear Colleague:

I would be honored to serve as one of your liaisons to the DCCC to assist with the re-election of our Democratic Class of 2013 and add to our Democratic Caucus. One of my first activities in this capacity would be to learn more about your political situation and receive your ideas and suggestions. Thereafter I would coordinate with Chairman Israel and DCCC staff to engage our members with the House Democratic political operation and enhance our service to our constituents by communicating best practices. I will put a special focus on making sure members are fully prepared to have the financial resources needed for re-election. For those who have “safer” districts, I will encourage you to help your colleagues and future colleagues. Ideally these activities, if done strategically, will allow you to maximize your time for constituent, committee, and legislative work and, most necessary, family.

My political background is deep and prepares me for this assignment. I have served as a Florida State Representative for fourteen years and Mayor of the City of West Palm Beach for eight years. I completed my stint in the Florida legislature as Democratic Minority Leader. In that capacity I had the responsibility of running the political operation of the Florida house democrats, raising millions of dollars and overseeing scores of races. I have a strong understanding of the importance raising money, recruiting and training candidates, messaging, and the dynamics of marginal seats.

On a personal level, I have been a candidate in 11 elections at various levels. This has given me a deep appreciation for the challenges of campaigns whether it be grassroots, communications, technological or financial. I understand the need to get started early. The success you have in the off year will do more than anything to prevent the success of a viable opponent.

Thank you for your consideration.