memorandum to Chairman Steve israel

11/30/2012 4:40 PM

**TO: Chairman Steve Israel**

**FR: Missy Kurek & Courtney Lee-Ashley**

**DT: Friday, November 30th, 2012**

**RE: Leadership & Exclusive Committee Ranking Member Dues Fundraising Plan for Early 2013**

Listed below are the recommended current DCCC dues asks and first quarter goals for the Democratic Leadership & Exclusive Committee Ranking Members. These targets were determined based on past giving history and current campaign cash-on-hand.

**Leadership**

**Nancy Pelosi**

Proposed 2013-2014 Member Dues Goal: $800,000

2011 – 2012 Dues Received: $1,000,000

Cash on Hand (10/17/12): $412,604

***Current Ask: $200,000 by March 31st, 2013***

**Steny Hoyer**

Proposed 2013-2014 Member Dues Goal: $800,000

2011 – 2012 Dues Received: $1,100,000

Cash on Hand (10/17/12): $1,361,385

***Current Ask: $200,000 by March 31st, 2013***

**Jim Clyburn**

Proposed 2013-2014 Member Dues Goal: $600,000

2011 – 2012 Dues Received: $1,000,000

Cash on Hand (10/17/12): $1,642,378

***Current Ask: $200,000 by March 31st, 2013***

**Xavier Becerra**

Proposed 2013-2014 Member Dues Goal: $450,000

2011 – 2012 Dues Received: $500,000

Cash on Hand (10/17/12): $977,742

***Current Ask: $200,000 by March 31st, 2013***

**Joe Crowley**

Proposed 2013-2014 Member Dues Goal: $450,000

2011 – 2012 Dues Received: $320,000

Cash on Hand (10/17/12): $981,213

***Current Ask: $200,000 by March 31st, 2013***

\*Congressman Crowley exceeded his 2012 dues goal of $300,000.

**Steve Israel**

Proposed 2013-2014 Member Dues Goal: $450,000

2011 – 2012 Dues Received: $475,000

Cash on Hand (10/17/12): $577,257

***Current Ask: $200,000 by March 31st, 2013***

**Rosa Delauro**

Proposed 2013-2014 Member Dues Goal: $450,000

2011 – 2012 Dues Received: $450,000

Cash on Hand (10/17/12): $76,655

***Current Ask: $100,000 by March 31st, 2013***

**George Miller**

Proposed 2013-2014 Member Dues Goal: $450,000

2011 – 2012 Dues Received: $400,000

Cash on Hand (10/17/12): $219,127

***Current Ask: $50,000 by December 31st, 2012 & $100,000 by March 31st, 2013***

\*Congressman Miller has not completed his 2012 dues goal of $450,000.

**Exclusive Committee Ranking Members**

**Nita Lowey**

Proposed 2013-2014 Member Dues Goal: $500,000

2011 – 2012 Dues Received: $249,994

Cash on Hand (10/17/12): $632,627

***Current Ask: $150,000 by March 31st, 2013***

\*Congresswoman Lowey completed her 2012 dues goal of $250,000.

**Maxine Waters**

Proposed 2013-2014 Member Dues Goal: $500,000

2011 – 2012 Dues Received: $280,000

Cash on Hand (10/17/12): $150,412

***Current Ask: $20,000 by December 31st, 2012& $150,000 by March 31st, 2013***

\*Congresswoman Waters has not completed her 2012 dues goal of $500,000.

**Sandy Levin**

Proposed 2013-2014 Member Dues Goal: $500,000

2011 – 2012 Dues Received: $525,000

Cash on Hand (10/17/12): $287,652

***Current Ask: $150,000 by March 31st, 2013***

**Louise Slaughter (DCCC 2012 Frontline Member)**

Proposed 2013-2014 Member Dues Goal: $500,000

2011 – 2012 Dues Received: $60,000

Cash on Hand (10/17/12): $208,957

***Current Ask: $150,000 by December 31st, 2013***

**Henry Waxman**

Proposed 2013-2014 Member Dues Goal: $500,000

2011 – 2012 Dues Received: $300,000

Cash on Hand (10/17/12): $802,571

***Current Ask: $200,000 by December 31st, 2012 & $150,000 by March 31st, 2013***

\*Congressman Waxman has not completed his 2012 dues goal of $500,000.