Memo to David Simas

**4/7/2014 7:08 PM**

To: David Simas, White House

Fr: Kelly Ward, DCCC Executive Director

Dt: Monday, April 7, 2014

RE: Top Targets for POTUS outreach for HMP

Per last week’s meeting between Leader Pelosi and President Obama here are the top 25 targets for the President’s outreach for House Majority PAC including the following:

* 1. What they contributed to Priorities in 2012
	2. What they contributed to HMP in 2012 and 2014

**TOP 25 TARGETS FOR PRESIDENT OBAMA:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|  **First Name**  |  **Last Name**  |  **State**  |  **Priorities 2012**  |  **HMP 2012**  |  **HMP 2014**  |
|  Jeffrey  |  Katzenberg  |  CA  |  $3,000,000.00  |  $25,000.00  |   |
|  Ann  |  Wyckoff  |  WA  |  $1,500,000.00  |   |   |
|  David  |  Shaw  |  NY  |  $1,375,000.00  |   |   |
|  Steven  |  Spielberg  |  CA  |  $1,200,000.00  |   |   |
|  Michael  |  Snow  |  MN  |  $1,100,000.00  |   |   |
|  Barbara A.  |  Stiefel  |  FL  |  $1,050,000.00  |   |  $10,000.00  |
|  Shelley  |  Rubin  |  NY  |  $1,000,000.00  |   |  $10,000.00  |
|  Morgan  |  Freeman  |  CA  |  $1,000,000.00  |   |   |
|  Franklin  |  Haney  |  DC  |  $1,000,000.00  |   |   |
|  Mel  |  Heifetz  |  PA  |  $1,000,000.00  |   |   |
|  Reid  |  Hoffman  |  CA  |  $1,000,000.00  |   |   |
|  Vinod  |  Khosla  |  CA  |  $1,000,000.00  |   |   |
|  Sidney  |  Kimmel  |  NY  |  $1,000,000.00  |   |   |
|  William  |  Maher  |  CA  |  $1,000,000.00  |   |   |
|  Alida  |  Messinger  |  MN  |  $1,000,000.00  |  $260,000.00  |   |
|  Mark  |  Pincus  |  CA  |  $1,000,000.00  |   |   |
|  Stephen  |  Robert  |  NY  |  $1,000,000.00  |   |   |
|  Painters  |  IUPAT  |  DC  |  $1,000,000.00  |  $110,000.00  |   |
|  Air Traffic Controllers  |  (NATCA)  |  DC  |  $1,000,000.00  |  $100,000.00  |  $100,000.00  |
| Stewart |  Bainum  |  MD  |  $500,000.00  |   |   |
|  William  |  McCormack  |  OR  |  $500,000.00  |  $125,000.00  |   |
| William |  Neukom  |  WA  |  $500,000.00  |   |   |
| Clifford |  Burnstein  |  NY  |  $450,000.00  |   |   |
| Janey | Kireker | VT |  $320,000.00  |   |   |
|  |  |  |  |  |  |