**memorandum to THE WHITE HOUSE**

5/1/2014 1:43 PM

Fr: Missy Kurek, *DCCC Deputy Executive Director for Finance,* (202) 485-3455

 Stella Ross, *DCCC National Finance Director,* (202) 485-3412

Dt: Thursday, May 1, 2014

RE: Revised Proposal for DCCC Fundraising Event with First Lady Michelle Obama in Boston, MA

Below is a revised, proposed event and pricing structure for a DCCC event with First Lady Michelle Obama in Boston, MA on Monday, June 2, 2014.

**Price Structure:**

$32,400/couple = 2 spots in VIP clutch with First Lady Obama, photo opportunity, and 10 tickets to Tea

$7,500/family = 1 family photo with four guests and 4 tickets to Tea

$2,500/person = 1 photo and 1 ticket to the Tea

$1,000/person; 1 ticket to the Tea (no photo)

VIP clutch ~ 15ppl/ 13 clicks

Photo line and Tea ~ 80ppl/ 55 clicks

Tea only ~ 30ppl

 125 person event total

**Proposed Location:**

DCCC Women’s Tea with First Lady Michelle Obama

**Omni Parker House**

60 School Street
Boston, MA 02108

**Proposed Timeline:**

3:00pm Main ballroom open and guests able to arrive

3:30pm All guests are seated and pre-program begins in main ballroom

4:25pm FLOTUS arrives and proceeds to VIP clutch (with photo opportunity)

4:40pm FLOTUS concludes clutch and goes to general photoline

5:05pm FLOTUS concludes general photoline and all guests are seated for Tea

5:10pm FLOTUS makes remarks at Tea

5:25pm FLOTUS concludes remarks and all Women Members are asked to join her on stage for photo

5:30pm FLOTUS departs