memorandum to WHITE HOUSE

9/4/2013 5:22 PM

Fr: Missy Kurek & Angelique Cannon

Dt: Wednesday, September 4, 2013

RE: Proposal for DCCC/DSCC Fundraising Event with President Obama in Los Angeles

Below is a proposed timeline and event structure for the Friday, November 22, 2013 DSCC/DCCC joint events with President Obama in Los Angeles, CA.

If you have any questions or need additional information, please feel free to contact Angelique Cannon (DSCC) at 202-478-1302 or Missy Kurek (DCCC) at 202-485-3455.

**Timeline**

5:00 p.m.       Call time for reception guests

*Location: Private Home #1 – TBD (Proposed the home of Amb. Nicole Avant & Ted Sarandos)*

* VVIP Photo Clutch (approximately 20 people)
* **Contribution amount:  $15,000/person**
* VIP Photo-line (approximately 50 people)
* **Contribution amount: $10,000/couple or $5,000/person;**
* General reception (approximately 150 people total)
* **Contribution amount:  $2,500/person**

6:15 p.m.     Call time for dinner guests

*Location:  Private Home #2 – TBD (Proposed the home of Cheryl & Haim Saban)*

* Dinner Co-Chairs (approximately 100 people)
* **Contribution amount:  $32,400/couple or $16,200/person**

6:30 p.m.      POTUS arrives at reception and greets hosts

6:35 p.m.     POTUS proceeds to VVIP photo clutch

6:50 p.m.     POTUS proceeds from VVIP photo clutch to VIP photo-line and stages for photo-line

(50 people/30 clicks)

7:10 p.m.     POTUS proceeds to general reception and makes remarks

7:30 p.m.     POTUS concludes remarks and departs reception for dinner

7:45 p.m.     POTUS arrives at dinner and greets hosts

7:50 p.m.     POTUS proceeds to photo-line and stages for photo-line (100 people/65 clicks)

8:20 p.m.     POTUS proceeds to dinner and makes remarks

8:45 p.m.     POTUS concludes remarks and departs

9:30 p.m.     Dinner guests depart

**Event Structure:**

We are proposing two events:

1. Reception -with two smaller components—VVIP clutch and VIP Photo-line.
2. Dinner – with Photo-line

Both the reception and dinner will take place at separate homes, approximately 15 minutes from each other, in Beverly Hills.

The first part of the evening will consist of a reception at a private residence with a guest ticket level of $2,500/person.  At the beginning, we would like to have a VVIP photo clutch with our guests that contribute $15,000/person.  Following the VVIP photo clutch, we would like to have a photo-line with those guests that contributed $10,000/couple or $5,000/person.  We expect a total of 50 people to participate in the VIP photo-line. General reception to follow with speaking program to follow.

The second part of the evening will consist of a seated dinner at a private residence (separate from the reception preceding this event).  Before the dinner, we would like to have a photo-line with our dinner guests who contribute $32,400/couple or $16,200/person.  We expect a total of 100 people to participate in the dinner.