memorandum to WHITE HOUSE

8/27/2013 6:09 PM

Fr: Missy Kurek, *DCCC Deputy Executive Director for Finance,* (202) 485-3455

Stella Ross, *DCCC National Finance Director,* (202) 485-3412

Dt: Tuesday, August 27, 2013

RE: Proposal for DCCC Fundraising Event with President Obama in Seattle, WA

Below is a proposed timeline and event structure for the Thursday, November 21, 2013 DCCC event with President Obama in Seattle, WA.

If you have any questions or need additional information, please feel free to contact Stella Ross at (202) 485-3412.

**Potential Event Timeline:**

5:00pm  Call time for dinner guests

*Location: Private Home/Host TBD; approximately 70 people*

**VIP Host level: $64,800 write or raise***; Invitation to VIP reception,**photo opportunity and seated dinner*

**Attendee: $32,400/couple or $16,200/person;** *Invitation to**photo line and seated dinner*

6:30pm  POTUS arrives and greets hosts

6:35pm POTUS proceeds to the VIP reception and photo opportunity;

(Approximately 20 people/10 clicks)

6:50pm POTUS proceeds to guest photo line

Approximately 50 people/35 clicks

7:10pm POTUS proceeds to dinner

7:15pm POTUS makes remarks

7:35pm POTUS does Q&A

7:55pm POTUS concludes remarks and departs

8:30pm Dinner guests depart

**Potential Event Structure:**

The dinner will be held in a private home in Seattle (Host TBD).

This event is a seated dinner with multiple levels. The Host level is for individuals who write/raise $64,800. These donors will be invited to participate in a VIP reception with POTUS at the beginning of the event. Following the clutch, we would like to have a photo line with our dinner guests, those who contribute $16,200/person or $32,400/couple. All guests who have contributed a minimum of $16,200/person will be invited to sit at the dinner. We expect approximately 70 people to attend the dinner.