GILLIAN L. HELWIG

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EXPERIENCE

Finance Director, Christie Vilsack for Iowa (IA-4), Ames, IA (October 2011-November 2012)

- Campaign raised over \$3.3 million total for the 2012 cycle
- Oversaw planning and execution of all fundraising; managed fundraising consultants; built and staffed all national and DC fundraising events and trips; cultivated donor relationships and connections; assisted campaign manager with budget planning; prepared for and staffed fundraising call time
- Worked with numerous high profile special guests and surrogates including President Bill Clinton, Dr. Jill Biden, Gov. Mike Beebe, Gov. John Hickenlooper, Sen. Tom Harkin, Sen. John Kerry, Sen. Amy Klobuchar, Sen. Al Franken, Sen. Kirsten Gillibrand, Sen. Michael Bennet, Congresswoman Diana DeGette, Congressman Bruce Braley, Congressman Ed Perlmutter, Mayor Michael Bloomberg, Mayor Michael Nutter, Mayor R.T. Rybak, Gov. Brad Henry, Mayor Kathy Taylor, Susan Axelrod, Karen Duncan, Bernie Keller Daley, Amy Rule

Associate, The Ashmead Group, Washington, DC (June 2009-October 2011)

- 2010-2011 Political Duties: Built and executed DC fundraising events for Wyden for Senate and Wyden for Oregon (2011); Built and executed DC fundraising events and national trips for Udall for Colorado; organized semi-annual Peak PAC weekends with Senator Mark Udall in Aspen, CO and Vail, CO with both national donors and members of the DC PAC Community; managed high net-worth contacts and relationships with key national and PAC donors; prepared for and staffed fundraising call time for Senator Mark Udall; assisted with other firm clients as needed (including Friends of Maria, Majority PAC)
- <u>2009-2010 Political Duties</u>: Built and executed DC fundraising events for Hodes for Senate; assisted with building and coordinating national trips for Hodes for Senate; prepared for and oversaw daily fundraising call time for Congressman Paul Hodes; assisted with fundraising for other firm clients as needed (including Catalist, Commonsense Ten PAC, Planned Parenthood Action Fund)
- Past Major Gift Solicitation: Coordinated national trips and donor outreach for Maggie Fox, CEO of Al Gore's Alliance for Climate Protection

Operations Manager and Executive Assistant, The Ashmead Group, Washington, DC (May 2008-June 2009)

• Managed executive needs for the two firm principals, including scheduling and travel arrangements; hired and supervised interns; coordinated all details of office site move; maintained office calendars and equipment; balanced office petty cash; assisted other staff members with client matters as needed

EDUCATION

College of Wooster, Wooster, OH: Bachelor of Arts, May 2008

- <u>Major</u>: Psychology <u>Minor</u>: French <u>GPA</u>: 3.603 of possible 4.0
- <u>Senior Independent Study Thesis</u>: "Staying Connected: Facebook's Relation to Social Connectedness and Maintained Social Capital"
- Honors: Psi Chi, The National Honor Society in Psychology (Spring 2007); Dean's List (Fall Semesters 2004, 2005, 2007; Spring Semesters 2006, 2007, 2008); National Field Hockey Coaches Association Division III Academic Squad (2004-2005)
- Off-Campus Study: IES Paris Abroad Program, Fall 2006

SKILLS

- Familiar with Macintosh and PC computer systems; Experience using National Geographical and Political Software (NGP), SPSS, Dreamweaver, Quark and Microsoft Office
- Proficient in French

REFERENCES

- Christie Vilsack
- Senator Mark Udall
- Former Congressman Paul Hodes
- Shari Yost Gold
- Jessica Vanden Berg
- Diana Rogalle