

Ellen Ai Sun
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(267) 970-1991

AOK highest goal

EXPERIENCE

Val Demings for Congress, Orlando, FL (10th Congressional District) | January – November 2012

Deputy Finance Director

- Raised almost \$2 million in 2012 cycle for a challenger Red-to-Blue race with a first time candidate.
- Consistently out-raised our incumbent opponent every quarter, and out-raised by \$296,000 in 3Q.
- Built host committees and attendees for events with major surrogates, including an event with Leader Pelosi that brought in over \$10,000 and a clutch with President Clinton.
- Responsible for pledge chasing, specialized major donor research and for outreach to major donors.
- Wrote fundraising emails and appeals that consistently brought in over 130% of projected goal.
- Sat in with candidate during call time and double and triple dialed with finance assistant.
- Staffed candidate and surrogates at over 30 large fundraisers and events.
- Pulled and created lists of call sheets and reports for call time and to track fundraising goals.

- emily's list donors
- other Dem donors

ook lead on donor research

Stones' Phones, Washington, DC

| April – December 2011

Political Consultant

- Created phone programs for winning Democratic campaigns and ballot initiatives in the 2011 cycle including: Sharmin Bock for District Attorney (CA), Brady Banks for Metro Council (TN), Rick Davis for Mayor (IN), Pete Harekham for Legislative Council (NY), and No on Prop G (CA), amongst others.
- Implemented fund-raising, organizing and strategy for progressive organizations using Telephone Town Halls for clients including Democracy for America, Clean Energy Project and Truman National Security Project.
- Modeled data and created phones universes to tier field outreach based off voter files for campaigns, organizations and elected officials. Clients included Rep. Mazie Hirono (HI), Rep. Mike Honda (CA) and Westchester County Board of Legislators.

Jennifer Shilling for State Senate, La Crosse, WI

| August 2011

Field Staff

- Trained hundreds of volunteers to phone bank and canvass in one of two winning Wisconsin recall elections during GOTV.

EMILY's List, Washington, DC

| January – April 2011

Political Opportunity Program Co-ordinator

- Corresponded with potential EMILY's List candidates in regards to the EMILY's List endorsement process.
- Nationwide political tracking of targeted state and local races.
- Donor research in NGP VAN and created call sheets for the Natalie Tennant for Governor Campaign.
- Co-ordinated training almost one hundred women to run for office.

SKILLS AND TRAINING

- **Computer and Database skills:** Fluent with NGP/VAN, ActBlue, Salsa Labs and Microsoft Suite; experienced in Westlaw, LexisNexis, Catalist and VoterListsOnline.
- **Training:** EMILY's List / Democratic GAIN Down Ballot Management Training, February, 2011; DCCC Finance Training, December 2011.
- **Foreign languages:** Native English speaker, proficient in French, German; and spoken Mandarin.

EDUCATION

University of Pennsylvania College of Arts and Sciences, Philadelphia, PA | December 2010

Bachelor of Arts, double major in Political Science and Communications

German Swiss International School, Hong Kong

| July 2006

Teacher-elected student prefect. Graduated with 9 GCSEs, 4 AS Levels and 3 5 A Levels.