

Jennifer A. Johnson

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EXPERIENCE

NICK LAMPSON FOR CONGRESS

Fundraising Consultant

Beaumont, TX
September 2012-November 2012

- Implemented finance plan raising over \$450,000 in last two months and \$1.1 Million overall

NGP VAN

National Account Executive

Washington, DC
January 2012-August 2012

- Built a nationwide network of federal, statewide and large city campaign staff, consultants, and state party officials in order to sell progressive campaign fundraising, compliance, field, social organizing, and new media software
- Provided customer service, conducted online demos, prepared written proposals, negotiated and closed sales

SCOTT SUROVELL FOR DELEGATE

Finance Director

Fairfax, VA
June 2011-September 2011

- Developed and managed finance plan raising over \$65,000 through events, call time, email and direct mail

POLITICAL DEVELOPMENT GROUP

Fundraising Volunteer

Washington, DC
January 2011-April 2011

- Staffed fundraising events, managed member call time, and conducted donor research

BRYAN LENTZ FOR CONGRESS

Events Director

Springfield, PA
September 2010-November 2010

- Organized high and low dollar fundraising events, raising \$1.5 Million overall

PETER SHUMLIN FOR GOVERNOR

Finance Director

Burlington, VT
June 2010-August 2010

- Managed a finance plan raising over \$200,000 in two months in a successful 5-way Primary election
- Organized in and out of state events, managed candidate call time and filed all fundraising reports
- Managed the Southern Vermont GOTV operation and 15 volunteers

A.B. DATA

Account Assistant

Washington, DC
December 2009-May 2010

- Developed and implemented direct mail fundraising campaigns with 4 major organizations

TODD BOOK FOR CONGRESS

Finance Director

Portsmouth, OH
July 2009-October 2009

- Created and implemented a finance plan including call time, direct mail, Internet, events and PAC outreach to raise \$80,000 and utilized NGP to create a donor database and produce FEC filings

TONY EVERS FOR SUPERINTENDENT

Finance Director

Madison, WI
January 2009-April 2009

- Implemented a comprehensive finance plan, which raised over \$200,000
- Arranged, built, and managed small and large scale fundraising events around the state
- Formed coalitions with other candidates, state officials, and PACs to win 56% of the vote

CHARLIE BROWN FOR CONGRESS

Deputy Finance Director

Roseville, CA
February 2008-November 2008

- Staffed candidate at events and managed call time to help raise \$2.5 Million overall
- Conducted donor research, created and managed fundraising database and oversaw re-soliciting
- Assisted with creation of finance plan, FEC compliance and GOTV, receiving 49% of the vote

CHRIS DODD FOR PRESIDENT

Regional Field Director

Portsmouth, NH/Cedar Rapids, IA
September 2007-January 2008

- Supervised 2 staff, 3 interns and 15 volunteers.
- Initiated key political outreach efforts and organized Seacoast Regional Steering Committee

WISCONSIN DEPARTMENT OF ADMINISTRATION

Program and Planning Analyst

Madison, WI
March 2007-May 2007

- Facilitated inter-agency statutory compliance database, developed web content, and conducted legal research

WISCONSIN COORDINATED CAMPAIGN

Field Coordinator

Milwaukee, WI
August 2006-November 2006

- Recruited and managed 50 volunteers and 15 ward captains

EDUCATION/SKILLS

Georgetown University, Chania, Crete

August 2006

International Institute for Political and Economic Studies, Graduate studies

University of Wisconsin-Madison, Madison, WI

May 2006

B.A. in Political Science & B.A. in English