

Francois J. Genard

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EXPERIENCE

- Finance Director, McNerney for Congress** –Stockton, Calif. 5/15/12-Present
- Created and implemented quarterly finance plans that raised \$2.6 million dollars
 - Surpassed all goals of the campaign manager for all three quarters – Q2 by \$30,000, Q3 by \$22,000 and Q4 by \$75,000
 - In conjunction with the Campaign Manager raised over \$100,000 for a joint account with the California Democratic Party to help defray costs for outreach in California’s 9th District
 - Hired and managed 3 finance staff members and over 20 interns.
 - Prepared weekly fundraising reports for the candidate, Campaign Manager and Democratic Congressional Campaign Committee
 - Responsible for targeting both current and prospect donors for call time and staffing the candidate for high dollar events, such as President Clinton and Minority Leader Pelosi
 - Responsible for scheduling and managing candidate and campaign manager to reach call time goals
 - In conjunction with Campaign Manager, targeted and wrote both fundraising emails and direct mail pieces
 - Responsible for accurate memos and briefs prior to any campaign-related events or donor meetings
 - Handled disbursements, budget and cashflow, including initially preparing the FEC report drafts prior to sending to compliance.
- Finance Intern, McNerney for Congress**, Pleasanton, Calif. 4/11/11-5/15/12
- Set up House Party program and manuals to train interns for prospect, donor research and event planning
 - Staffed the candidate for call time and set up for events
 - Responsible for accurately keeping the call time books were organized and that prompt follow up from donor calls were completed
- Congressional Intern, Congressman Jerry McNerney**, Pleasanton, Calif. 2/1/11-4/11/11
- Assisted and examined constituent casework under the supervision and direction of Constituent Representatives through the use of the Intranet Quorum database
 - Drafted and edited correspondence to constituents and outside groups
- Global Zero—A World Without Nuclear Weapons**, Washington, D.C. 3/28/10-8/30/10
Field Intern Organizer
- Responsible for recruiting, managing and coordinating Global Zero’s campus chapter nationwide
 - Worked with Senior Campaign Staff to formulate US-specific and international campaign strategies
 - Updated database of volunteers through the online network organization application called DIA
 - Contributed to the promotion of the film “Countdown to Zero” through event planning and online advocacy
- University of California Washington D.C. Internship Program Summer 2009** 11/24/08-8/29/09
- Academic internship program, providing students with the opportunity to intern for the summer in D.C.

EDUCATION

University of California, Irvine, School of Social Science, Irvine, Calif. 06/12/10
B.A. in International Studies, Specialization: Europe

SKILLS

Language; fluent in written and spoken French
Computer fluency: NGP VAN; IQ (Intranet); Drupal module/Salsa (DIA); Microsoft Office; and Final Cut Pro