

# JOHN M. MADSEN

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## PROFESSIONAL EXPERIENCE

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### **The Conrad Group, Washington, D.C.**

**January 2011 - Present**

Deputy Director

*Political Action Committee fundraising consulting for Martin Heinrich for Senate, Joseph Crowley for Congress, Jim Himes for Congress, John Carney for Congress, JOE-PAC, JIM-PAC, and DEL-PAC.*

- Plan, staff, and oversee events in Washington, D.C., home districts, and nationwide.
- Prepare detailed briefings for all meetings and events – providing background, biographies, and talking points.

#### **Crowley for Congress**

- Administer Congressman Crowley's Vice Chair race by monitoring races, tracking direct and conduit contributions, contact, and other support.
- Draft fundraising outreach and email solicitations.

#### **Himes for Congress**

- Direct Congressman Himes' PAC fundraising – raising well over \$1 million in the 2012 cycle.
- Design and implement a detailed fundraising plan to target and expand new support networks and enhance the development of Congressman Himes' newly created leadership PAC, JIM-PAC.

#### **Heinrich for Senate**

- Manage Congressman Heinrich's D.C. call time operation – including donor targeting, research, and follow-up.

### **Scott Murphy for Congress, Washington, D.C.**

**August 2010 – November 2010**

Finance/Fundraising Fellow

- Worked on finance team that met every monthly and quarterly fundraising goal, raising over \$1.7 million during my time on staff.
- Maintained and broadened Congressman Murphy's donor base through donor outreach, and database management of NGP.
- Organized and executed monthly conference calls with \$500+ donors.

### **Santa Cruz Biotechnology, Santa Cruz, CA**

**February 2010 – August 2010**

Payroll Coordinator

- Ensured a timely and accurate biweekly payroll of more than \$500,000 and 400 employees.
- Responsible for tracking garnishments, paid time off, benefits, leave pay and 401K plans.

### **Office of United States Congressman Sam Farr, Santa Cruz, CA**

**October 2010 – December 2010**

Volunteer Intern

- Recorded and responded to constituent correspondence using IQ system database.
- Assisted with constituent case files and special projects.

## EDUCATION

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### **California Polytechnic State University, San Luis Obispo, CA**

**June 2009**

B.S., Business Administration - Finance, Minor: Economics

- *Cum Laude*, GPA: 3.50
- Financial Sector Analyst/Publicist for student-managed portfolio project, 2008-2009
- Member of Cal Poly Economic Society, 2009
- Member of Future of Real Estate Club, 2008

Proficient with Microsoft Office (Excel, PowerPoint, Word), E-Views, NGP, Quickbooks, SAP, and votebuilder.