

# RYAN A. LONEY

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Ventura, CA (planning to relocate)

## WORK EXPERIENCE

### JULIA BROWNLEY FOR CONGRESS (CA-26)

*February 2012-November 2012*

#### *Finance Director*

- Developed and executed finance plan for a successful DCCC Red-to-Blue candidate; raised over \$2.1 million.
- Worked directly with Campaign Manager to manage the candidate's schedule and manage cash flow.
- Conducted a weekly fundraising conference call with DCCC and EMILY's List staff.
- Hired, trained and managed 2 full-time staffers; produced briefing memos and planned trips to DC for the candidate.
- Developed all direct mail and email solicitations in-house; raised funds from over 10,000 individual donors.
- Managed all PAC fundraising in-house, working directly with DCCC and local & national PAC contacts.
- Planned 35 fundraising events; worked with staff of surrogates including U.S. Senators and members of Congress.

### HOUSE DEMOCRATIC WHIP STENY H. HOYER

*February 2011-December 2011*

#### *Political Assistant*

- Gained extensive experience with political strategy & operations related to Mr. Hoyer's Leadership PAC, AmeriPAC.
- Reported directly to the Political Director; worked extensively with DCCC, campaigns & compliance attorneys.
- Produced extensive briefing memos for Mr. Hoyer's trips to over 30-targeted Congressional districts in 2011.
- Researched and tracked statistical, financial & polling data on all targeted House districts and redistricting.
- Tracked over \$2.3 million contributed to and raised for candidate & party committees, handled all FEC compliance.
- Assisted Political Dir. in managing \$2.6 million budget; reviewed all disbursements with compliance attorney.

### AMI BERA FOR CONGRESS (CA-03)

*January 2010-January 2011*

#### *Deputy Finance Director*

- Managed call time for a top tier DCCC Red-to-Blue candidate, raising nearly \$500,000 directly from call time.
- Worked directly with the Candidate and Finance Director to implement an aggressive finance plan.
- Supervised 2 full-time Finance Assistants, researched & cultivated donors, helped develop all fundraising solicitations.
- Built a database of over 4,000 individual donors who added to the \$2.9 million raised in the 2010 cycle.

### NEWSOM FOR CALIFORNIA (CA-GOV)

*May-November 2009*

#### *Deputy Field Director*

- Responsible for developing field program for young voters and students for a statewide Primary campaign.
- Recruited and supervised over 300 volunteers for the 2009 California Democratic Party Convention in Sacramento.

### CALIFORNIA STATE SENATOR LOIS WOLK (SD-05)

*January-May 2009*

#### *Legislative Intern*

- Responsible for assisting constituents with casework related to California state agencies.
- Conducted professional letter writing to agencies, constituents and local elected officials.

### YOLO COUNTY DEMOCRATIC PARTY

*June-November 2008*

#### *Field Organizer*

- Executed GOTV plan and targeted calls to students in coordination with competitive state legislative campaigns.
- Produced a targeted mail piece sent to nearly 10,000 college students urging them to vote early & down ballot.

## EDUCATION

**B.S., Environmental Policy Analysis and Planning**, University of California—Davis (*June 2010*)

## TRAINING & SKILLS

NGP, VAN, Excel, CQ MoneyLine, FEC Compliance & Reporting, LexisNexis, Donor Research, PAC Fundraising, HTML & Web-editing/e-blast Formatting, Form Letter Production, Word, PowerPoint, Salsa Labs, and Photoshop.

- *EMILY's List Down Ballot Campaign Manager & Finance Director Training, Feb. 2011*
- *NGP Basic Training and Advanced NGP Training, Feb. 2010*

## REFERENCES

○ *Available upon request*