memorandum

2/26/2015 3:05 PM

To: Missy Kurek and Stella Ross

Fr: Adam Blackwell

Dt: Thursday, February 26, 2015

RE: Proposal for an expanded LGBTQ Equality Council Finance Program

**IMPORTANT DATES:**

June 12 – 14, 2015 – DC Pride

June 12 – 14, 2015 – LA Pride

June 26 - 28, 2015 – NYC Pride

June 29, 2015 – Chicago Pride

**OVERVIEW**

This is a proposal to expand the current DCCC Equality Council and create a program that raises from national LGBT donors, hosts LGBT Equality fundraisers across the country, and creates an LGBT Equality Council/Committee for national LGBT donors. The program would run similarly to current programs under the Finance Department, including the DCCC Tribal Program and Muslim American Program.

The DCCC’s LGBT Equality Council would serve as a means to better engage donors in the community, as well as offer LGBT donors a greater forum and voice within the organization.

**EVENT PROPOSAL**

I propose hosting larger annual events per quarter, while also hosting smaller receptions, conference calls, etc. throughout the year. Along with the current Member-only LGBTQ Equality Council, a small council of national LGBT donors would also be formed. This council would include donors from across the country who would work to cultivate the program, recruit additional donors and stakeholders, as well as host and raise for the LGBT events held annually in their area.

**Quarter 1**

New York, NY

**Quarter 2**

Chicago, IL

(possibly in conjunction with Chicago Pride Festival & Parade?)

Additional Member Involvement:

Congressman Bill Foster

Congressman Luis Guiterrez

Congressman Mike Quigley

Congresswoman Jan Schakowsky

**Quarter 3**

Washington, DC

**Quarter 4**

Los Angeles, CA

**LGBTQ Equality Council**

The LGBTQ Equality Council would continue to exist in its current Member form and also incorporate donors as active members of the council. I propose two participation levels for donors:

Co-Chair Level - $32,400

* *To include all Speaker’s Cabinet benefits, in addition to two tickets to each LGBT event.*

Member - $10,000

* *To include all Chairman’s council benefits, in addition to two tickets to one LGBT event.*

Sponsor - $5,000

The LGBTQ Finance Program would also include quarterly conference calls and/or DC Receptions and Coffees. I also propose a bi-weekly or monthly email/newsletter update to continue to engage members of the program, as well as give the program continuity.

**Member Involvement**

Congressman David Cicilline, Co-Chair

Congressman Jared Polis, Co-Chair

Congressman Mark Pocan, Co-Chair

Congressman Mark Takano, Co-Chair

Congresswoman Kyrsten Sinema, *potential Co-Chair*

Congressman Sean Patrick Maloney

**Donor Involvement**

Tim Gunn, *New York, NY*

Fred Eychaner, *Chicago, IL*

Laura Ricketts, *Chicago, IL*

Karen Dixon, *Washington, DC*

Dr. Nan Schaffer, *Washington, DC*

Steve Elmendorf, *Washington, DC*

Edward Blake Byrne, *Los Angeles, CA*

David Geffen, *Los Angeles, CA*

Nancy Nordhoff, *Langley, WA*

Lynn Hays, *Langley, WA*

SoCal:

David Geffen

Doug & Curt Dombek\*\*

Michael Lombardo and Sonny (Charles) Ward

Michele & Rob Reiner

James Costos & Michael Smith (current ambassadors)

Ryan Murphy & David Miller

Edward Blake Byrne

Eugene Kapaloski

**Nadler**

**Clarke**

**Carolyn Maloney**

**Crowley**

**Slaughter**

**Higgins**

**SJI**

**Tonko**

**Velazquez**